

RESOURCES CONTENT TEMPLATE

|  |  |
| --- | --- |
| Project: | OPCC Website Redevelopment |
| Last updated: | 11/09/2020 |
| Version: | 1.0 |
| Author: | Hannah Smith |
| Status: | Draft/Approved |

|  |  |
| --- | --- |
| URL: | https://clevelandpcc.co.uk/working-for-you/decisions/decision-notices/decision-44-2016 |

|  |  |
| --- | --- |
| Page title: | Decision 44-2016: Rural Surveillance Cameras |

Guidelines: The page introduction should answer the questions “What is it?”

## Introduction (i.e. excerpt)

|  |  |
| --- | --- |
| Introduction: (2 sentences) | The PCC is asked to approve £699 spend for the purchase of six Acorn Trail Cameras with invisible night beam. |

Guidelines: The page introduction should answer the questions “What is it?” “Who is it for?” and “What does it do?” The description must include at least one real, actual noun besides the name of the product/service.

## Page content

Provide the document link below.

|  |  |
| --- | --- |
| Download file name: | <https://www.cleveland.pcc.police.uk/Document-Library/Decisions/Made-By-the-PCC/2016/Ref-44-Rural-Surveillance-Cameras.pdf> |

Alternatively, place the content in the box below following the instruction.

**Guidelines**: Indicate sub headers in bold and links by underlining.

The content itself must be unique (which makes it worthwhile for search engines to rank well) and covers a specific bit of information in a lot of depth. If a user had a question about “Data Protection”, this page would answer their query.

Default configuration allows for 1 single content page.

Your page should contain at least 300 words in order to rank well in the search engines.

|  |
| --- |
| Executive Summary: Rural crime is an issue across many areas of Cleveland, and the use of surveillance cameras has been deployed previously to assist farmers and landowners in tackling rural crime. This has proved to be of great use, particularly when it comes to reassurance and increased community confidence, together with evidence gathering to assist in prosecutions.  Cameras have been used on farms, businesses and other rural settings as an additional tool in conjunction with police patrols.  The previous batch of cameras had a red light which activated when triggered, which in turn has resulted in them being found and damaged. These six replacement cameras deploy an invisible night beam, making them undetectable to perpetrators.  The cameras will be loaned to rural community members through the Community & Partnerships Team, and will be promoted to local communities through the Tees Rural Crime Forum, chaired by the Police and Crime Commissioner, and through Cleveland’s Police’s Wildlife Crime Officers.  Decision 44-2016: Rural Surveillance Cameras |

|  |  |
| --- | --- |
| Type: | Decision Topic: Governance |

*Guidelines: The type of the document e.g. guidelines, presentation etc*

|  |  |
| --- | --- |
| Visibility: | *All* |

*Guidelines: Who is allowed to view this document e.g. staff or public*

|  |  |
| --- | --- |
| Related resource(s): | Other DRFs |

*Guidelines: Which documents, leaflets etc (contained within the resource library) are relevant?*

|  |  |
| --- | --- |
| SEO title: | Decision 44-2016: Rural Surveillance Cameras | Name of organisation |

*Guidelines: The SEO title element of a web page is meant to be an accurate and concise description of a page's content. Optimal Format should be the primary keyword or phrase followed by the brand Name.*

|  |  |
| --- | --- |
| META description: | The PCC is asked to approve £699 spend for the purchase of six Acorn Trail Cameras with invisible night beam. |

*Guidelines: Meta descriptions are commonly used on search engine result pages (SERPs) to display preview snippets for a given page. The meta description should employ the keywords intelligently, but also create a compelling description that a searcher will want to click. Optimal Length for Search Engines is 155 Characters.*